Veronica Seguin December 5, 2019

Headshot Minigrant Proposal Outcome

Thank you to the Miller family for their generous contributions to the Miller Arts Scholars grant fund. Thanks to the minigrant I received in October of this year, I was able to complete a headshot/comp card photo shoot to upload on my performer website and submit for future auditions. In the following paper I will explain the photoshoot process and how I used the grant money given to me.

I took the photos with Greg Harris in Charlottesville for cheaper than originally explained in my proposal, which allowed me to allocate more funds towards outfits for my comp card photo shoot. These photos are still in the editing process and I don't have access to the raw photos yet, but they will be up on my website by the end of December. For the time being, my inspiration planning slides for this photo shoot can be found here.

As stated in my original proposal, I met with an agent this summer at the Stella Adler Studio of Acting who evaluated my TriForce. The TriForce is a combination of an actor's essence (first impression when they walk in a room), personality, and temperament (behavior). From this TriForce, the agent suggested 4 shows that would be best-fit film/TV projects for my TriForce and those were: *Riverdale, Big Love, Shameless*, and *Euphoria*.

After I received the best-fit projects for my TriForce I planned out my comp card photo shoot with 4 possible character types I could play that aligned with the projects recommended to me. For example, the shows recommended to me encompass characters who are intense, dark, mysterious, quirky, and seem to be jaded by something in their past. This doesn't necessarily mean it defines me as a person, but it defines my essence, personality, and temperament from an outside perspective. From the ideas below, I chose the shoot themes denoted in bold below to best encapsulate characters who demonstrate intense, mysterious, and dark moods:

- Biker Girl
- Scientist
- Bathroom Prom Diva explained in my planning slides <u>here</u>
- Bathrobe and Pajamas





The Biker Girl shot was the most difficult to execute as I had to find someone who owned a motorcycle. I researched motorcycle clubs and dealers in the area and the Charlottesville Steel Warriors Veterans club reached out first to let me use one of their motorcycles on property for my shoot. The other three shoot themes were less planning-intensive, however the Bathroom Diva

and Scientist themes required extra outfit coordination as I had to buy a lab coat and a used prom dress for those shoots.

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For my regular glamour headshots – used for auditions and not for agency contacts – I again drew inspiration from my planning slides (linked above) and from Jordan Matter's headshot website.

Budget Outcome

\$86 – Hair Blowout

\$20 – Professional Makeup

\$168 – Hard Copy Headshot Prints through ABC Prints

\$100 – Headshots

\$125 – Lab Coat, Used Prom Dress

Total: \$499.00