

## **Keep Talking: A Single and Music Video**

### **The Outcome**

All of my mini grant propositions came to fruition on April 25, 2018. I was able to record the single, Keep Talking, with Bobby Read at Small World Audio, and to film a music video with 4<sup>th</sup> year student Corey Cronin, all in time to release the single and music video across digital partners the day that my band headlined the Southern Café and Music Hall.

The recording with Bobby Read took place on March 29 in a span from 4 pm to 6 pm. The music video was filmed on April 20 from 1 pm to 4 pm. Including time spent recording and filming as well as mixing, mastering, and producing, my spending ended up being \$600. On top of that, releasing the single via CD Baby was another \$40, bringing my total spending to \$640.

Even though I ended up briefly being \$140 in debt, I am so glad that all went according to plan. The music video has more than 500 views between Youtube and Facebook as of now, and the single is available on iTunes, Spotify, Amazon Music, and more. The show at the Southern ended up having more than 100 in attendance. This gave me a great taste and trial of what the experience of recording a full album will be. Thank you all so much!

#### Links:

<https://www.youtube.com/watch?v=UisfPrg-XRU>

<https://open.spotify.com/track/2sMkUZnCF4AG7RyE89KBdz?si=k3jr9ExFQquecsgQu2vIDg>

<https://itunes.apple.com/us/album/keep-talking-single/1374729685>

<http://www.thesouthernville.com/events/detail/alice-clair>