## Femme Funk: A Female Musician Showcase for UVA and Charlottesville

## The Outcome

Femme Funk, once again, was a success. The months preceding the event consisted of organizing the performers, the sponsors, the venue, and of course the logistics of the event itself. PSAs were played on WXTJ, WTJU, 92.3, and the event was featured on a local podcast called Homegrown on 94.7. The event had multiple sponsors including SheVille, WXTJ, IX Art Park, Magnus Music, EpicCville, Planned Parenthood Generation Action, Catherine Cura Media, Planned Parenthood Charlottesvile, and of course the Miller Arts Scholars program which made this event possible with this mini grant.

The lineup consisted of DJ Lindsey Shavers, AUTODIVA, Sweet Afton, So Badly, and the Sally Rose Band in that order. Doors opened at 7 with a \$10 suggested donation and music started at 8. There were Femme Funk t-shirts and stickers this year, and Planned Parenthood Charlottesville was also present at the event with t-shirts, information, and representatives. We raised over \$1,250 during the event, all of which went to Planned Parenthood Charlottesville.

I arrived around 5 o'clock to help Chris Gallagher with the light show, and for when the musicians began loading in and sound checking to answer questions and provide support. I am grateful for all of the sponsors and their support, especially SheVille who helped enormously with design, advertising, and other aspects of organization. This was again quite a mouthful for me as an individual, but an absolute pleasure and honor to be a part of and a joy to execute with such success. I could not have done it alone. Femme Funk continues to help me learn much more about myself as an artist, an event organizer, and as a member of this community.



## Budget:

\$150 – light show

\$370 – bands, personnel

\$175 – donated for Banquet License

\$500 – fronted for t-shirts and stickers

\$104 – insurance

\$1,251 gained for PP after grant applied and expenses paid

Links:

https://www.facebook.com/events/318581015402334/ Link to photos