

Art Scholar Project Overview Narrative
Jackson Casady

My proposal is a studio art project consisting of a series of 5 large-scale paintings displayed at a self-curated gallery show in the Comm School art gallery. The subject of the paintings is undecided, but I envision them to be personal and reflective of my experience at UVA. See attached art images sheet for reference.

While I hope my work will be informed by artistic inspirations like George Bellows, James Ensor, Eric Fischl and others, I hope to discover and express my own “style” and artistic signature through this project. I plan to explore my relationship to painting in several specific areas: beautiful color making, expressive handling of the material, narrative storytelling, and simplified form making.

This painting project also will be an interesting and refreshing complement to my work at the Comm School. To set up a successful gallery show, I will need to employ the marketing and PR skills I’m learning in the business school as well as the design and presentation skills I’m learning as an Arts Admin scholar. Organizing a musical performance (i.e. booking a band) and making food/drink arrangements is another component of the show. Many factors will have to be considered to maximize the success of a gallery show and the impact of my paintings. Overall, marketing myself as an artist and communicating the value of the show to friends, peers, faculty and the greater community will be a main priority. In the end, I can envision all of the paintings hanging in the Commerce School art gallery, an appropriate space reflecting the culmination of my passion for both art and business. This idea of sharing my work with others in a space combining business and art is extremely exciting and attractive to me and, hopefully, will be emblematic of my academic journey at UVA.

This project will have me painting on a regular basis and getting really expressed as a painter, with a concrete end goal to show a significant, new body of work in a gallery setting.

Timeline: The 5 paintings will be completed by the end of Fall 2016 with a gallery showing in the Spring of 2017.

Budgeted Materials requested:

- *Oil paints (full range of 15 colors of 200ml - approximately \$12/each – total: \$180)*
- *(5) 5’x5’ stretched canvasses (\$100/each x 5 = \$500)*
- *Total requested: \$680*

Part 2: Below is a statement about my area of interest:

1. **Studio art** is something I do on a regular basis, whether it’s painting, drawing or printmaking. It’s more than a hobby or a class; it’s a passion. Creating art is something I’m very serious about, and working toward an art-based thesis project is something I’m committed to tackling with enthusiasm and seriousness. Studio art is an important discipline because it is not only personal and expressive, but also public and meant for an audience. Additionally, I believe my artwork will improve and become more meaningful as I immerse myself in this project.

2015 ART SCHOLAR APPLICATION

STUDIO ART: JACKSON CASADY

**All dimensions are in inches*



Image 1:

Easters, 48x60, Ink Brush on Paper, 2014

Description: This large drawing illustrates a chaotic spring party scene on UVA's Rugby Field. Inspired by the landscapes of Pieter Bruegel, I employ his grand, elevated landscape painting perspective in a more modern setting of social interaction. When compared to the rich color palette of early Dutch landscape painting, the rendering of my cartoonish black and white figures appears to exist in a completely opposite realm. This piece was my final project, completed for Amy Chan's Introduction to Drawing II class in the Fall of 2014.



Image 2:

Government Shutdown, 40x32, Acrylic on Poster Board, 2015

Description: This painting shows a tumultuous dinner scene between politicians in the interior space of a Congressional dining room. Inspired by current political events, these fictional politicians drink and sulk, as the despair of a "government shutdown" washes over the room. The rendering of the setting, figures and perspective are purposefully distorted, satirically referencing the current state of our political system.



Image 3:
Game Day, 16x20, Acrylic on Canvas, Spring 2014

Description: This scene depicts a nostalgic UVA Saturday: men in coats and ties, girls in sundresses, all sipping mixed drinks and socializing on a beautiful Fall day. Here, I'm trying to emulate the colorful, energetic landscapes of George Bellows, my favorite artist. I'm also playing with perspective, making the fraternity house prominent, vanishing, and almost abstract. Since I joined a fraternity my first year, this is an example of me painting what I know.

