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Miller Arts Scholars - Minigrant Proposal
March 4, 2021

Creating a Professional Online Presence

Project Summary:

I am seeking funding to obtain an IMDb Pro account and to take professional headshots. Thanks to the pandemic, an artist's online presence is now more important than ever — especially as it is their prime way to find work and establish their brand. My [personal website](#), headshot, and resume are in desperate need of an update, and this grant will reinvigorate my competitiveness as both a job applicant and actress.

With an IMDb Pro account, I will take control of my digital presence: finally being able to add my acting/producing credits, seek representation, and browse job opportunities. With the professional headshots, I will be able to audition for higher-caliber theatrical and television projects confidently. My headshots are quite outdated, as I took them over two years ago, and it's vital that actors look like the headshots they leave behind on the casting desk. I'll also use these photos on my IMDb page and website to improve my website's overall design and give a more realistic depiction of what roles I could play.

I'll use this upcoming month to research photographers that have a style I like and reasonable rates. Another Drama Scholar already recommended to me an excellent photographer from D.C. who does 2-hour sessions for \$325. I will use this rate as a gauge for what price range I should aim for purchasing. Finally, I will take care of the hair, makeup, and outfits myself.

Timeline:

March 2021

- Research photographers whose style I like; take in recommendations from friends.

April 2021

- Do the photoshoot.
- Update my professional website.
- Utilize the IMDb Pro account to add credits to my profile and seek work.

Budget:

Expense	Description	Total (Estimates)
IMDb Pro Account	This account will let me add credentials to make page and seek work. I will use this grant to pay for a year's worth of access.	1 year = \$150
Professional Headshots	A roughly 2 hour session with 3 outfits. Stylings will be taken care of by me.	Around \$325
Total Cost:		\$475