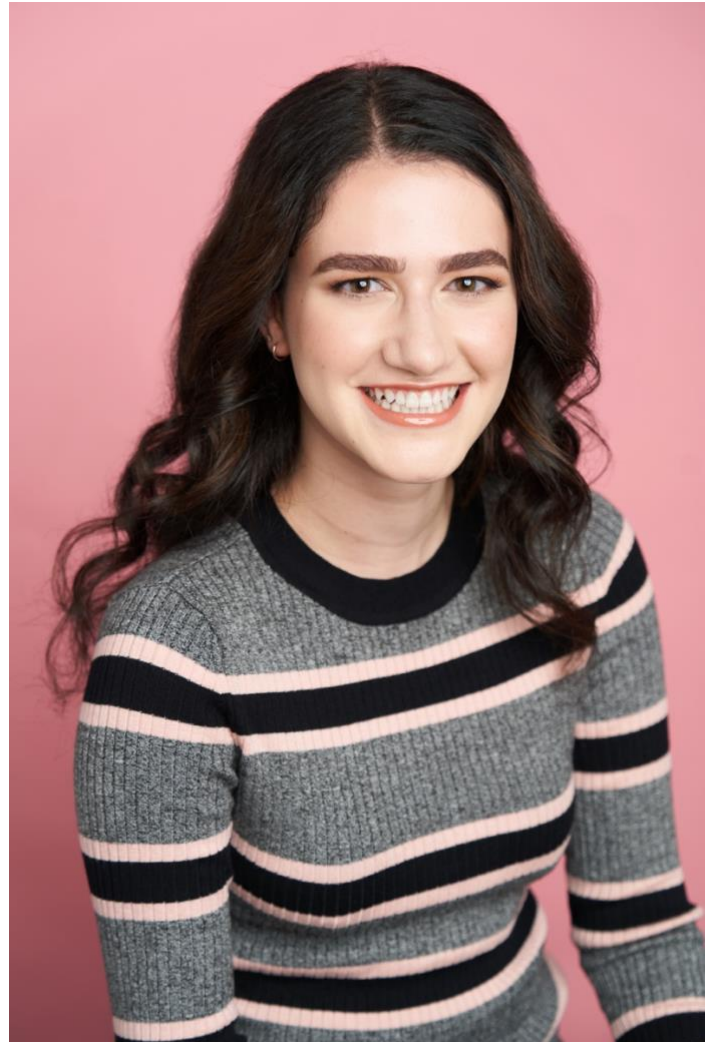


Karen Zipor
Miller Arts Scholars - Minigrant Outcome
May 5, 2021

Creating a Professional Online Presence

Results:

Thanks to funding from the Miller Arts Scholars, I finally got professional headshots from working with a well-reputed photographer and hairstylist. I did the photoshoot, selected five touched-up, high-res images, and fully renovated my personal website, karenzipor.com. Feel free to browse the site to see how the photos gave me a bubbly pink, energetic branding! Below, you can see the five final images I selected. I picked a combination of commercial (smiling) and theatrical (dramatic/serious) photos for TV/Film.





Although I wanted to purchase an IMDb Pro account at first, Jeremy Bustin, my photographer, convinced me that Actor's Access was much more widely used and looked at by agents. Thankfully, creating an account and most submissions on there are free. Because of the pandemic, my online presence is now more important than ever, and I'll certainly use these photos to find work and establish my brand as an actress and artist. I hope to eventually find representation from an agent with these photos on Actor's Access and to apply to higher-caliber theater and film job opportunities in the coming year.

Expenditures:

Expense	Description	Total (Estimates)
Professional Headshots	A 1.5 hour session with 4+ outfits. Taken by Jeremy Bustin Photography.	\$250
Additional Photos	\$40 for each additional high-res photo & touch up. I picked 2 more.	\$80
Makeup & Hair	A 1 hour session with Transformations Artistry.	\$170
Total Cost:		\$500