

Spring 2019 Mini Grant Outcome Report: Actor Enrichment Initiative

With my mini grant funds this semester, I enriched my upcoming acting career with a [professional website](#) and physical update of my character shoes.

As enumerated below, this mini grant buffered the expenses of purchasing a domain and hosting a website for two years. Following in the steps of many professional actors, I can now include my website on business cards, thank you cards, in my email signature, social media, and my resume. My website includes the following pages: about, resume, reel, gallery, and contact. Using GoDaddy and WordPress opened up a wealth of software platforms through which to host and create my website. A few years ago, I attempted to create a free website using Weebly, which is a platform that anyone can deduce is inferior aesthetically and in the scope of user-friendliness. In order to further differentiate the appearance and layout of my website, I installed Elementor on WordPress, which is a WordPress design add-on to further customize personal websites. I used the “Astra” theme to intentionally cater to the flow and image of a personal promotion page. Without Miller Arts Scholars, I wouldn’t have been able to afford this opportunity due to my financial situation; however, thanks to MAS I feel supported as an artist and can use the MAS platform to kickstart my professional career.

In addition to the website, I used the rest of my grant to purchase LaDuca Character Shoes, which are the recommended dance shoes for Broadway performers. As detailed in my proposal, previous pairs of character shoes would break within months, if not by the end of a show’s run, meaning that my \$40 investment was less of an investment and more of a waste, prompting me to repeatedly buy a new pair semiannually. This semester, I devoted 3+ hours/week to dance studio time in order to break in my LaDucas. After wearing them past the usual duration of a show, the shoes have aged like a fine wine wherein the leather has molded to my feet and the soles have broken in to provide maximum arch support, contrary to the disappointment of past blisters.

As I prepare to study at the Stella Adler Studio of Acting this summer, I am eager to hit the ground running in NYC with increased networking opportunities via my website and also a chance to dance at the Broadway Dance Center with my higher quality LaDuca shoes.

Expenses for Actor Enrichment			
Item	Cost per Unit	Useful Life	Total
LaDuca Character Shoes: Veanne 3” Soft Sole	\$268.50 (with tax)	-	\$268.50
GoDaddy Domain	\$1.99 (first year)	-	\$1.99
	\$17.99/year (renewal after first year)	2 years	\$35.98
WordPress Website Hosting	\$8.99/month	24 months	\$215.76
		TOTAL	\$522.23
	TOTAL after MAS	\$(500.00)	\$22.23