

HEADSHOTS: THE ACTOR'S CALLING CARD

PROJECT SUMMARY

Headshots are the business card of performers. Leaving an audition, a professional headshot is often the only thing casting directors are left with to remember your few minutes in an audition. For this reason, capturing your essence as a performer in an 8x10 photo is crucial for booking jobs.

I am applying to fund new headshots to carry into my first year-round audition season. My headshots are majorly outdated, and for this reason I need to take new photos before entering my next audition season. I have been using the same headshots for two years. Next year I will be graduating from UVA, and therefore will be attending more professional auditions than ever before. I have been acting professionally since I was 17, but upon graduating from UVA will be entering a new caliber of professional theatre that expects a new caliber of professional headshots.

Using this Miller Arts grant, I will take new headshots with New York headshot photography duo Curtis and Cort (or other comparable company based on availability). I have not scheduled an appointment, but will be taking them before next semester. Using their student discount, I will take their usual \$750 shots for only \$500. I will pay hair, makeup, and printing expenses with personal funds.

These headshots will not only support my auditions, but also help update my [professional website](#). I will have access to all the shots they take so I can update my website and professional online preference.

Having new headshots will not only help me go into auditions with a new confidence, but also leave knowing they have a physical reminder of my personality in the room. Having a new headshots will set me apart as a professional actor, and help me enter my post-UVA life with a new vigor and professionalism.

BUDGET

Headshots (Curtis & Cort Student Discount)	\$500.00
TOTAL	\$500.00