

Taylor Lamb
Artist Minigrant Outcome Report

From June 1st to August 3rd, I was afforded the immense opportunity to work at the Entertainment Industries Council. This is something I would not have been able to do without the Arts Scholars' Minigrant. Over the summer, I learned a lot about the entertainment industry, made important connections for my future, and helped narrow my career goals of what I would like to do in the entertainment industry.

Throughout the summer I spent at the EIC, I performed a variety of different tasks. I managed social media, wrote blog posts, helped write a script, and more. We spent a lot of time preparing for the Prism Awards. The Prism Awards is an awards ceremony with the purpose of recognizing writers, producers, directors, musicians, actors, and actresses for their authentic storytelling of mental illness and substance abuse issues. In preparing for that, my fellow interns and I were in consistent communication with the points of contacts for these television shows. Some of these shows were Mr. Robot, Being Mary Jane, Shameless, and Transparent, just to name a few. I got to speak with these people at length and my boss often told them more about us, and encouraged us to connect with them on LinkedIn as they are people we may want to have our side in our future career in the entertainment industry, regardless of what it might be.

In preparation for the Prism Awards, we also helped select the time clips for each nominee that would be shown at the awards and used in promotional materials. We had to select clips that not only showed the actor's best work, but also highlighted their portrayal of whatever issue they were nominated for. And although we did not get final say, we were part of the voting process that rated each nominee and decided on the final winner. This was incredibly enlightening because I learned about the part of the awards ceremony that you never get to see. How do they choose what's nominated? What about the actor's portrayal makes it worthy of an award? That is something I'll definitely keep in mind in my future career.

One of the best things I got to do at the EIC was help produce their webcast. They had a series called "Webcast for Storytellers," which was something for journalists and other writers to watch and learn about how they can accurately and respectfully write about things regarding mental health and substance abuse. It had 4 different parts and covered subjects that they felt were not highlighted enough in these discussions. The 4th and final webcast was actually my last day in the office, and it was about family members and friends and their roles when a loved one is suffering from an addictive disorder.

I played a big part in the webcast. I helped to scout and find professionals to sit on the panel and discuss on the issues. I was the point of contact for the host of the panel, and I worked with her on what she wanted to be. I got to rewrite the entire script, which was what was actually said on camera. And then, I got to actually have some time on camera and ask questions for our panelists. It was a very valuable experience that taught me a lot and has given me a lot to think about for my future career.

The Miller Arts Scholar Minigrant financed part of my rent for the place that I lived in in the summer. As the internship was unpaid, without this grant there is no way I would have been able to spend my summer in a new place that I had to pay for, with no income. I am so grateful that the program was willing to support me in a very important experience that I think greatly informed my future career. Thank you Miller Arts Scholar Program.

Webcast for Storytellers Part 4: <http://eicnetwork.tv/Events/Webcast-for-Storytellers/VideoId/2475/Webcast-For-Storytellers-Part-4-Taking-The-First-Step>

Video I Created for The Company: <https://www.facebook.com/EIOnline/?fref=ts>



Me & Other Interns