

Britney Cheung
Class of 2023

Roseland String Quartet: Project Outcome Report

Project Overview

The purpose of our project was to prepare and perform a fourth-year showcase recital for our string quartet, Roseland. It was a long and challenging process, including many hours of practice, marketing, communication, and research, but our recital took place in February and was a great success.

Roseland first conceived of putting on a recital during the fall of our third semester at UVA. By spring, we had begun to choose repertoire and consider venues. Old Cabell Hall was our top choice, but given the high price to book the Hall, we knew we would need external funding. The Miller Arts Scholars Arts Award proved best for our project because two members in Roseland, Britney Cheung and Chris Fox, are Arts Scholars. Over the next year, especially in the fall and spring of our fourth years, many hours were poured into our upcoming recital which we had scheduled for February 18th.

Preparation and Performance Timeline

In terms of music preparation, two faculty members helped us prepare all of the music: Professor Adam Carter (*cello*) and Professor Daniel Sender (*violin* and faculty sponsor). Both offered unique perspectives on how to approach our pieces and play more effectively as a group. Even though we had already been playing together for years, having an upcoming recital and more time to focus on each piece meant we were more attuned to one another's playing. Over the past year we grew significantly as a quartet and it paid off in our concert.

This was also thanks to the many hours of practice we had put into preparation. We extended our weekly rehearsal time well above what is typically expected of chamber groups, and also received extra coachings with Professor Sender in the weeks before our recital. We also practiced for many hours individually, including during summer and winter break.

Thanks to Professor Sender's and Professor Carter's music connections, we had the opportunity to perform two warm-up recitals. The two venues that generously hosted us were University Village and the home of David and Rosalyn Preston. These performances helped us get used to playing under stress and gave us more confidence in our ability to perform well in a live concert environment.

Entering the stage on concert day, we were proud to see that our hard work promoting the recital had been successful. We saw not only our friends and family, but a sea of community members, all of whom were eager to hear our music. Everyone in our quartet played their best and the audience was very receptive to the pieces (one couple was getting it ON), especially the Chinese Folk Songs.

Afterwards, we were met with glowing feedback in the lobby as friends, family, and others enjoyed the dessert reception we had prepared. It was an extremely fulfilling night that could not have gone much better.

Miscellaneous Project Components

Photographs

To prepare for making programs and fliers, we hired Khuyen Dinh to be our promotional photographer. We took pictures in front of Old Cabell and across the Lawn. After the over one hundred photos were edited by Khuyen, they were returned to us. From this selection we chose a handful of the best photos to be made into promotional material over winter break.

Program Notes

Over winter break, we conducted research on our repertoire to prepare program notes for the audience to read prior to the concert. Our research gave us a better understanding of the pieces, both in terms of their composers, historical contexts, and musical structure.

Thanks to the funding from Miller Arts, we were able to print 150 color booklets. These included our program, repertoire descriptions, our group biography, personal biographies, as well several music-related advertisements. Several audience members expressed that they appreciated the program notes, which gave them insight into the pieces as well as our group.

Attached is a [link](#) to our digital program notes.

Acknowledgements

We would thank professors Adam Carter and Daniel Sender for spending time in and outside of rehearsal to help us prepare the music for this recital. We would also like to thank Joel Jacobus, Marcy Day, Leslie Walker, and the rest of the Music Department for all the administrative work they have done behind the scenes to make this recital possible. Furthermore we would like to thank University Village and David and Rosalyn Preston for kindly hosting our warm-up performances. We thank our photographers and videographers, Connor Noble, Khuyen Dinh, and Alex Christie.

Finally, we thank the Miller Arts Scholars Program for funding a generous Arts Award without which our recital would not have been possible. Our full performance can be viewed [here](#).

Budget

Grant	\$2,300.50
Basic Event Cost	\$550
House Manager	\$60
Livestream/Audio	\$100
Poster Photos	\$150
Event Photos	\$100
Clothing	\$370.26
Poster Sample	\$1.47
Poster Print	\$44.23
Program Notes Print	\$325.38
Reception	\$161.17
Instrument Repair	\$200
Total	\$2,062.51
Remainder	\$327.99