

Title: Beyond the Image: America's National Parks

Nature of Research/ Need for Support:

I received a fourth year grant last spring to travel to the greater Seattle area and interview the artists who create the iconic screen printed national park posters. Ranger Doug Enterprises is a small business which produces serigraphic images of national parks and monuments in the style of those originally created by the Works Progress Administration in the 1930's. While out west, I interviewed the employees of the operations facility and three print shops which compose the company. I also interviewed park rangers at my previous place of work, Olympic National Park. I am currently in the process of editing my footage into a 10-15 minute documentary, which focuses on the relationships between commercial art, environmentalism, and the importance of conservation (both of the natural environment and of historical knowledge). An alumna of the Studio Art program at UVA, Sanjana Sekhar, assisted me in filming while in Seattle. She currently works in New York as a freelance filmmaker and photographer, and has recommended that I submit my finished work to film festivals. She feels that the quality of the shots and subject material would enable me to be able to be highly successful showing at festivals.

I am working hard to produce the highest quality work possible, and I would like the opportunity to share it with a larger crowd. Within the UVA community, the Environmental Science department, the Office of Sustainability, and the Outdoors Club have expressed interest in showing the completed film. Within the greater Charlottesville community, High Tor, an outdoor clothing and equipment shop, has expressed interest in showing the film. An interviewee from Olympic National Park and board member of the Association of National Park Rangers recommended applying to show at their annual meeting. I would most like to expand the opportunities to show the film within the Charlottesville community, specifically hosting an exhibition focused on environmentalism in art. To accomplish these goals, I need connections to potential showing locations and funds to host an exhibition and apply for festivals.

See end of document for selected stills from footage.

Objectives:

- Produce a high-quality, 10-15 min documentary
- Create high visibility for the film through showings at UVA, the greater Charlottesville community
- Create high visibility for the Miller Arts Scholar program. This experience has been incredible and MAS is the sole reason for me being able to realize my vision.
- Host an exhibition of environmental art in the spring, connecting UVA students and the greater-Charlottesville area.
- Submit film to festivals, see where it goes from there!
- Figure out a better title

Significance:

- This film focuses on an issue that is extremely significant today given our current political climate and environmental challenges. As visitorship to public lands continues to

increase, management of those areas is strained. The issue of full-use versus conservation is a key issue which my film addresses.

- The community has already expressed interest in the film. The Office of Sustainability's *From the Grounds Up* blog has interviewed me and written an article about the project. It is to be posted in the upcoming week.

Time Schedule:

- Continue editing throughout the semester
- Complete rough edit by Thanksgiving break
- Complete final touches by mid-December
- Submit film to festivals on a rolling schedule as applications become available
- Have showings for the UVA and Charlottesville communities throughout the spring
- Host an exhibition focused on environmental art in the spring

Budget:

Objective	Cost	Description
Host an exhibition focused on environmentalism in art for UVA and the greater Charlottesville community	\$250	Small cash prizes for artists, hors d'oeuvres, beverages, flyers and pamphlets
Submission fees for film festivals	\$250	Festival fees run at approximately \$50 per festival.

Potential Film Festivals (bolded most relevant due to location and subject matter):

- Sundance — January**
- Santa Barbara — February
- DC Independent Film Festival — February**
- Big Sky Documentary Film Festival — February**
- Athena Film Festival — February**
- Ann Arbor Film Fest — March
- Power of Women Film Fest — March**
- Aspen Shorts Fest — April
- SF Film Fest — April
- Full Frame Documentary Film Fest — April**
- River Run — April**
- Atlanta — April
- Tribeca — April**
- Artemis Women in Action — April**

Independent Film Fest Boston — April
NYC Independent Film Fest — May
Seattle International Film Fest — May
Middlebury New Filmmakers Fest — August
Vancouver International Mountain Film Festival — August
North Bend Film Festival — August
Docutah — September
Skyline Indie Film Festival — Winchester, VA — September
New York Film Festival — September
Connecticut Film Festival — September
Local Sightings Film Festival — September
Toronto — September
Telluride — September
Tacoma — October
Hamptons — October
Aspen — October
Chicago — October
Vancouver — October
Banff — October
DOC NYC — November
Rocky Mountain Women's Documentary Film Festival — November
Virginia Film Festival — November

Comprehensive list of festivals with links: <https://www.seedandspark.com/blog/2018-film-festival-calendar>

Selected stills from footage:

