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Fall 2021 Minigrant Proposal

### Artist Website/Online Portfolio

Few can dispute the animation industry is a competitive field. For this reason, every animator/artist should have a portfolio and online presence that showcases their practice and makes them noticeable to employers. As an animator with no professional experience in the field, it's essential that I have a portfolio/online presence that proves to graduate programs, internships, and employers that I am a well-qualified artist who would be a great fit for their productions/projects. To respond accordingly, I propose that I create a professional portfolio and website for my art. Through this, I will showcase my art and develop an established online presence for myself as a professional animator/artist.

To create my portfolio/website, I will use Wix.com and purchase a year of a VIP premium plan. This is the highest-quality website plan Wix.com offers. On my website, I will include my portfolio (available on the home page), an "About" page, a contact form, links to my Redbubble shop and social media, and a donation page to help sustain my art/practice. I will use the website designs of animators [Robin Eisenberg](#) and [Lisa Hanawalt](#) as inspiration for my own.

I believe this premium subscription would be of great service to me because it will provide me with the best tools Wix.com offers to build an online portfolio/site. This plan will give me access to some of the site's most advanced features, including a personal domain, 35 Gigabytes of data, and up to 5 hours of video space. With these advance features, I can design a site that will effectively catch the attention of animation programs and studios.

Every creative needs a portfolio and website. I currently present my art through my Instagram page, but it lacks the quality I desire to present my work in a professional manner. Creating a high-quality website from Wix.com's VIP premium plan will help set me apart from other young animators with whom I am up against in this very competitive industry. If I owned a high-quality portfolio and site, it would bolster my online presence and make me a desirable candidate for the animation programs/studios that I wish to work in/with.

Timeline:

- Mid-October 2021: Create website/portfolio draft and begin adding photos/videos of work
- October 31<sup>st</sup>, 2021: Finish portfolio and website (all my most-recent creative work included)
- Early Nov 2021: Launch completed portfolio/website to the public
- Nov. 17<sup>th</sup>, 2021: Use completed site and portfolio as the base for my Portfolio Presentation for the Miller Arts Scholar Discussion section

Budget:

- VIP premium subscription: \$39.00/month x 12 months

Final Cost:

- \$468.00