

Lydia Newman

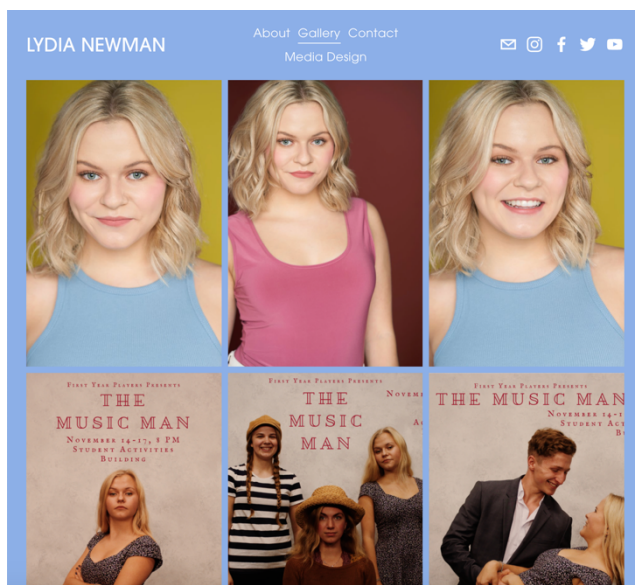
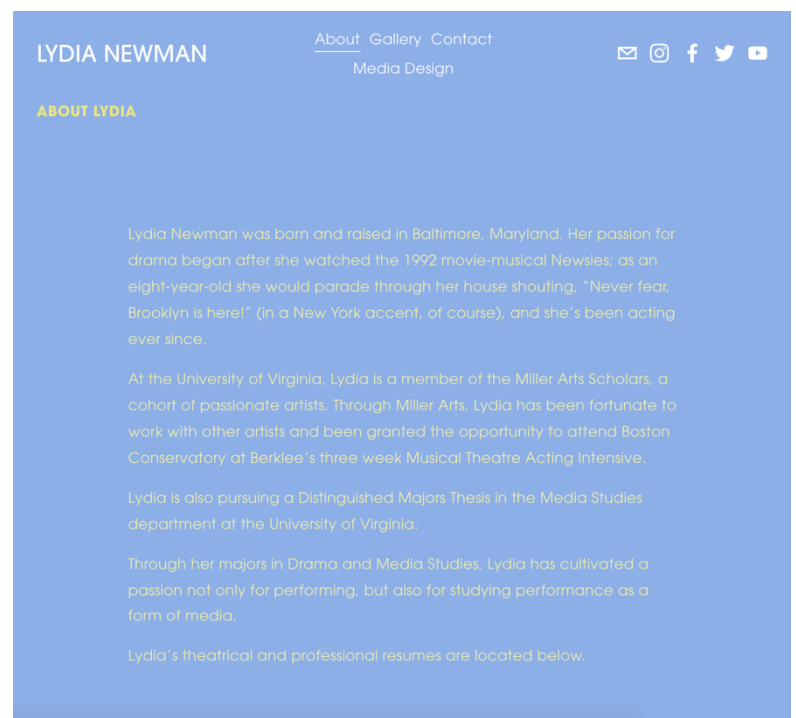
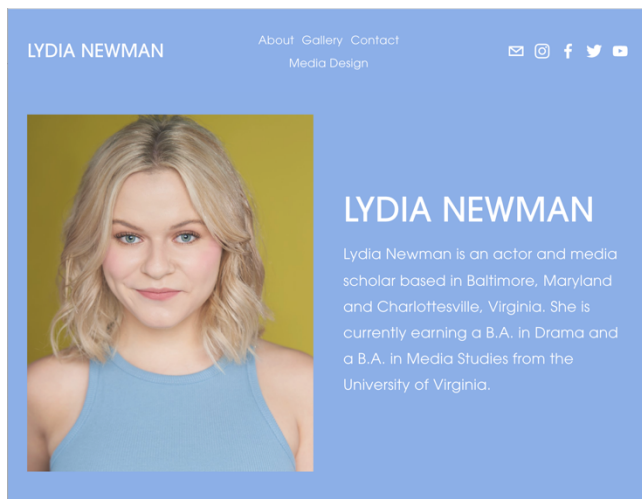
Artist Minigrant Outcome Report

Fall 2021

Marketing as an Actor: Outcome Report

Results

Thanks to the grant I received from Miller Arts, I was able to set up a professional website. I first purchased the domain name www.lydia-newman.com, then I set up an account on Squarespace. Below are a few pictures of the web pages I have set up so far:



I initially had planned to purchase a ring-light along with *Laban for All* and my website, but I did not end up purchasing one; I have deduced that putting these funds towards the continuation of my website would be a better use of them.

I am extremely grateful for this grant and would like to thank the J. Sanford Miller Family for their contribution to my artistic career. This website will allow me to market myself efficiently as an actor and I look forward to updating it as I work on projects at UVA.

Expenditures

Website

Expenditures so far

Cost for 1 year SquareSpace hosting	\$144
Price for 1 year web domain	\$20

Future Expenses

SquareSpace Hosting 1.75 more years at \$144/year	\$252
Web Domain for 1.8 more years at \$20/year	\$36

Acting Materials

Book- to research physical acting techniques

<i>Laban for All</i> book	\$48
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TOTAL:

Budget Income, Funding, or Other Awards

Income Item: Artist Minigrant	\$500
Total	\$500