

C. Zoe Edelman  
Third-year Miller Art Scholar  
Fall 2023 Minigrant Proposal

## **Developing and Maintaining an Online Portfolio**

### **Project Summary:**

As a digital artist in both graphic and user interface design, I often find myself relying on technology. I use it to create my works across a variety of programs, and research on the web for inspiration. As I try to integrate myself into the professional world, it is apparent that I will need a website to display my works. I aim for my website to be a centralized place to view my portfolio while also having it be an example of my artistic abilities. Developing an online presence is vital to my next steps toward immersing myself in the digital design field.

I recently began this project, but I will be continually updating it throughout next year. As of right now, I plan to have a home page with a quick “About Me” section, a page for my graphic portfolio including my commissioned graphic design, additional works from class, and personal projects, a page for my UI/UX portfolio, and a page for my resume. Based on my research, this is a good starting point for my portfolio. Developing my portfolio will also aid in my portfolio presentation for the Art Scholar discussion section.

I am going to develop my website on Wix.com and purchase the Light plan at \$16 a month. With this plan, I will get 2 GB of storage space, no Wix branding, and the ability to purchase a custom domain. This plan will allow me to develop a cleaner website for more professional use.

Alongside that, I will renew my inclusive Adobe Creative Cloud student subscription. This would allow me to use the various apps included by this subscription, such as Photoshop and AfterEffects, to create additional pieces to display on my website. I have a couple of animations planned out for the banner when you first enter my website, and hopefully, some fun designs to add to personalize my website and make it an art piece. With Adobe Creative Cloud, I can also use it to work on school and personal projects, developing my portfolio further.

Through these two subscriptions, I believe I can format a professional digital portfolio that will help me obtain an internship, and later a full-time job. I will be able to take this time to grow and learn from the research I put into the website and create a presence that will benefit me for years to come.

### **Timeline:**

Now to September 30: Finalize basic website structure and publish the first draft for internship access.

October 1-18: Revise the website and work on a cleaner and more creative finish.

October 18: Use the website as a basis for the Miller Arts Discussion’s Portfolio Presentation.

October 19 Onwards: Update website and portfolio as new projects emerge.

**Budget:**

Adobe Student Plan Subscription at \$19.99/month for twelve months - \$239.88

Wix Light Plan at \$16/month for twelve months - \$192

Total - \$431.88